

# **LGBT History Project of the LGBT Center of Central PA**

**Located at Dickinson College  
Archives & Special Collections**

**<http://archives.dickinson.edu/>**

## **Documents Online**

**Title:** *Anita Bryant Flier*

**Date:** June 1977

**Location:** LGBT-001 Joseph W. Burns Collection

**Contact:**

LGBT History Project  
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PUT THE SQUEEZE WHERE IT COUNTS!!!

The Pocono Record, Monday, June 20, 1977, reported that Anita Bryant may lose her \$100,000 a year contract and "may be dropped if her campaign against homosexuality hurts juice sales."

I hope that you will take the time to write:

MR. DAN RICHARDSON  
CHAIRMAN, FLORIDA CITRUS COMMISSION  
LAKELAND, FLORIDA (find out zip code)

or call him at 813-682-0171 and voice you stand on not buying Florida orange juice, and also state that you won't be duped by those stores who are advertising their merchandise as "Southern Oranges" instead of Florida Oranges".

How can an oppressed people support pitchwoman Bryant who lives in a \$300,000 mansion, is chauffeured in a manogrammed Rolls-Royce, and teachers hate to her children at her prayer altar in the upstairs of her mansion, tell us how the Holy Scriptures written?

We lost in Dade County, Florida, on June 7th, and the only rhetoric that Florida will understand now is at the cash register. The withholding of the Almighty dollar is the only persuasive campaign that we have with which to fight back. Let the Florida Citrus Commission know that you will not buy another orange as long as Bryant is their pitchwoman. PUT THE SQUEEZE WHERE IT COUNTS!!!!

If you do not think that we are oppressed then you must realize that I cannot sign this plea to you in fear of losing my position. Newsweek reported (in June 20 issue) that a number of gays in Miami were fired from their jobs the day after the Bryant election victory.

PLEASE WRITE, and then pass this address on to friends -- gay friends, straight friends who realize that Bryant is not just after us, but all loving people who do not meet her standards of morality.

WRITE!!!! It will cost you ten minutes and a 13¢ stamp. If you don't write, I can't estimate the cost!!!!

PUT THE SQUEEZE WHERE IT COUNTS!!!!