

# **LGBT History Project of the LGBT Center of Central PA**

**Located at Dickinson College  
Archives & Special Collections**

**<http://archives.dickinson.edu/>**

## **Documents Online**

**Title:** *Dance Marathon Meeting Agenda*

**Date:** September 20, 1995

**Location:** LGBT-043 Lily White & Company Collection

**Contact:**

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## **Lily White & Company, Inc.**

### **Public Relations/Ways & Means/Dance Marathon Meeting September 20, 1995**

#### **Lily White & Company Mission**

Lily White & Company, Inc. is a non-profit troupe whose mission is to raise funds for organizations which 1) provide HIV+/AIDS Patient supportive services and/or 2) support gay & lesbian services and issues in Central Pennsylvania.

#### **1995-1997 Performance Calendar**

##### **1995**

- October 21:** Strawberry Cabaret\*  
**November 5:** All-You-Can-Eat Turkey Dinner\* - Paper Moon Restaurant  
**December 3:** *A Lily White Christmas IV* - Paper Moon Restaurant  
Benefitting Lily White Patient Relief Fund

##### **1996**

- January 14:** Lily White Annual Company Meeting and Dinner  
**March 18:** St. Patrick's Dance Marathon  
Benefitting Our House Hospice  
**July 21:** Annual Hotel Show - Location to be announced  
Benefitting Lily White Patient Relief Fund  
**July 28:** Pride Festival - Lily Booth  
**December 8:** Christmas Cabaret

##### **1997**

- January 19:** Lily Annual Meeting and Dinner  
**March 16:** Lily White Green and White Ball  
Benefitting Lily White Patient Relief Fund  
**July 20:** Annual Hotel Show  
**July 27:** Pride Festival - Lily Booth

# **Lily White & Company, Inc.**

## **Ways & Means' Charge**

**September 20, 1995**

Create a Ways and Means package for shows coordinated with  
Public Relations including:

Establish fund raisers for upcoming production and diverse events

Deadlines

Estimated costs (Budget)

Searching for potential advertisers via program booklets, newsletters, magazines,  
etc.

Create a box office for ticket sales

Establish regular meeting dates

Assist dance marathon group by any fund raising means

Get more people inside and outside the gay community to help  
you!

**Be realistic with your goals!**

# **Lily White & Company, Inc.**

## **Public Relations' Charge**

**September 20, 1995**

Create public relations' package for shows coordinated with Ways and Means including:

Deadlines

Estimated costs (Budget)

Searching for advertising venues i.e., newspapers, magazines, newsletters, visual and audio media, etc.

Tickets

Posters, flyers, etc.

Create a package for next year's supporting membership drive by January 31, 1996

Establish regular meeting dates

Get more people inside and outside the gay community to help you!

**Be realistic with your goals!**

# **Lily White & Company, Inc.**

## **Dance Marathon Charge**

**September 20, 1995**

Work with Public Relations Committee; give them ideas and what type of advertising you're looking for. Samples would be nice.

### Establish dates for

Regular meetings

Creating a budget by October 31. Be liberal with your estimated costs.

Contacting sponsors.

Food, health care, etc.

Corporate sponsors should be contacted initially by November 30th with follow up calls made before December 31st.

Acquiring site of marathon

Acquisition of media reps (before December 31st)

Acquisition of performers, DJ's, etc.

Contacting recipient organization - Our House Hospice

Creation and mailing of information packets

### Establish job assignments

Media rep

Sponsor rep

Committee public relations rep

Site rep - preferably chairperson

Get more people to help you!

**Be realistic with your goals!**